

## Are You Ready to Profit from Our Differences?

Beyond recruitment and hiring, many businesses fall short when it comes to retention and motivation of the diverse workforce they worked so hard to employ. For minority employees, the missing piece is often a strong sense of self and an appreciation for who they are and what they offer.

*Leveraging Diversity at Work* goes beyond calling for diversity to give business leaders the knowledge and tools they need to profit from our differences. Minority workers will also find real-world inspiration for contributing to their company's vision, mission and success.

### You'll learn how to:

- Get buy-in from everyone before imposing diversity initiatives
- Reduce turnover by keeping people motivated to perform
- Convert "equal opportunity" to an advantage at upper levels of management
- Move beyond "valuing" diversity to leveraging its power
- Ensure follow-through on training and program implementation

*"A bottom-line, rubber-meets-the-road guide to profiting from the diversity you worked so hard to create. A must-read for all business professionals."*

—Kenton Clarke, Diversity Business

**Don't wait another day to make the most of your diverse workforce. Get started NOW!**

Inside Out Press  
www.OutOfPress.com

Cover design: Dunn+Associates, www.dunn-design.com

**Kim Olver**, M.S., NCC, LPC, is the founder and director of Coaching for



Excellence, LLC, a Chicago-based professional training, coaching and consulting company. Her

previous experience includes supervising a diverse workforce and providing services to a multicultural client population. Kim's training and expertise have helped thousands to develop the internal motivation to appreciate and benefit from diversity in the workplace.

**Sylvester Baugh**, director of Baugh Training & Consulting, was Diversity



Management Trainer for United Airlines prior to 9-11. He has been a professional trainer for

employability issues and career development since 1982. His company designs and provides training for businesses, schools and other organizations in the areas of Team Building, Cultural Competence and Awareness, Conflict Resolution, and more.

**Marcus C. Gentry**, a widely respected empowerment expert, contributed a vital chapter for this book. He is founder and president of A MasterMind Creation and founder of the R.E.S.P.E.C.T. Academy and Program.

\$19.95 US | \$29.95 CAN

ISBN-13: 978-0-9774388-4-6  
ISBN-10: 0-9774388-4-8



INSIDE OUT EMPOWERMENT™ SERIES

Leveraging DIVERSITY at Work

Olver & Baugh

Inside Out Press



INSIDE OUT EMPOWERMENT™ SERIES

# Leveraging DIVERSITY at Work

**How to Hire, Retain and Inspire a Diverse Workforce for Peak Performance and Profit**

**KIM OLVER & SYLVESTER BAUGH**

